

Dear Station Manager:

We write to inform you of the agreement that we have entered into regarding third party spending on advertisements in our 2012 Senate race – The Peoples' Pledge.

The Pledge imposes strict penalties on each of our campaign committees should a third party purchase advertising supporting or opposing either one of us. A copy of the Pledge is enclosed for your review.

We have entered into this historic agreement in order to ensure that in our race we each speak to the people of Massachusetts directly, as their candidates, and that our messages are not overtaken by special interests and outside agendas.

We have sent a letter to active third party organizations informing them of our pledge, and will send the same to any new groups as they emerge.

We ask you to support our efforts by refusing to allow any third parties to purchase advertising concerning our Senate race, or either of us individually. As you are aware, your station is under no obligation to air third party political advertisements – all we ask is that you exercise your option not to, and help us make Massachusetts an example for the nation.

We look forward to your response.

Sincerely,

Scott Brown  
U.S. Senator for Massachusetts

Elizabeth Warren  
Candidate for U.S. Senate for  
Massachusetts